



GYRO & WINGS

CRUSH YOUR CRAVING



FRESH CUT GYRO • GRILLED PHILLYS • EPIC WINGS

CRAVEABLE FRANCHISE OPPORTUNITIES



THE GW GYRO & WINGS OPPORTUNITY

GW Gyro & Wings has been operating successfully for over 30 years as Great Wraps in malls, strip centers, downtown districts, and airports. Our current, clearer brand positioning better reflects what customers want from us. Managed by a team of experts with decades of experience as franchisees and franchisors, the GW Gyro & Wings franchise system is designed to help you succeed from day one. We offer superior support at every step so you are well prepared to delight your customers with GW Gyro & Wings' craveable menu options.

- **Proprietary Gyro Wrap® and chef-created wing sauces**
- **Robust ancillary menu featuring Fosters Freeze® desserts and Nathan's® Famous Hot Dogs**
- **Strong customer loyalty**
- **Simple operation**



OWNING AND MANAGING A GW GYRO & WINGS



Quality and fresh products, customer service, and cleanliness are a priority at GW Gyro & Wings. The best-performing stores in our system are run by dedicated owner-operators who spend their time in-store. Prior to opening, each Franchise Partner will complete our thorough training program which will provide all of the back-of-house and front-of-house knowledge you will require to run your day-to-day operations. The training includes inventory control, health & safety standards, hiring, labor scheduling, food cost management, and much more. With our help, you will have the opportunity to run your operation efficiently and effectively from the beginning.

Store Locations and Construction

- 1500-1800 sq ft in shopping centers & 600 sq ft in malls
- Site selection assistance
- GW design and finishings recommendations

WHAT IT TAKES TO OWN A GW GYRO & WINGS



- A passion for business and for the brand
- Operations or ownership experience
- Strong ties to the community and a desire to build a business
- Verifiable liquid assets of at least \$175,000

At GW Gyro & Wings, we support you at every step

- Hands-on training program with Corporate and existing franchisees
- Ongoing marketing and operations support
- Mass purchasing power

Franchise Terms

- **Initial Investment:** \$267,650-\$952,500*
- **Initial Franchise Fee:** \$25,000
- **Royalty Fee:** 5.5% of gross sales
- **Marketing Fee:** 0.5% of gross sales

*Please refer to GW Gyro & Wings Franchise Disclosure Document for full terms

INDUSTRY LEADING SUPPORT FROM A TEAM OF EXPERTS



Neal Dahya
Chief Executive Officer

As CEO, Neal Dahya leads the restaurant franchisor group focusing on strategic growth, operational excellence, and innovation.

“With extensive experience in overseeing and investing in over 200 restaurant locations with renowned brands like Applebee’s and IHOP, I’m excited to present the GW Gyro & Wings brand to franchisees. It’s a prime opportunity to invest in a fresh, versatile concept with a straightforward operational structure and a focus on quality offerings; a perfect fit for today’s fast-casual market.



Nimesh Dahya
Chief Financial Officer

Nimesh Dahya brings extensive expertise in financial management, operational efficiency, and business growth. His leadership ensures the company remains agile and that franchisees are supported with financial strategy.



Steve Hubbard
President

Steve Hubbard brings over 40 years of experience in the food service industry, excelling in leadership roles that drive operational success, including 5 years in independent restaurant operations and 30 years with Applebee’s, where he progressed from Kitchen Manager to Senior VP of Operations, overseeing 56 locations.



WORLD CLASS SUPPORT

Real Estate & Financing

- Site selection and set-up assistance
- Dedicated real estate team assists with demographics and lease negotiations on your behalf
- 3rd party financing opportunities available

Training

- Comprehensive training program prior to opening at a GW Gyro & Wings location
- On-site training and opening support
- In-depth franchise operations manual

Ongoing Support

- Ongoing visits and communications from our support and executive staff
- Access to GW Gyro & Wings team for ongoing assistance
- Franchisee network to help your location succeed

Marketing

- Grand opening playbook with PR campaigns, online support, ads, and print materials
- Design and advertising programs to drive traffic to your store



CONTACT US

You're just a phone call away from learning more about what GW Gyro & Wings has to offer. We encourage you to meet a representative to learn how GW Gyro & Wings offers unlimited potential for you to own and grow your own business.

Email: franchise@greatwraps.com

Phone: 404-248-9900

Web: gwfranchising.com

Street: 57 Executive Park Dr NE, Suite 130
Atlanta, GA 30329

This advertisement is not an offer to sell a franchise. Any offer to sell this franchise will be made by a Franchise Disclosure Document and only following registration by GW Gyro & Wings in any state requiring registration prior to sale.

In New York: This advertisement is not an offering. An offering can only be made by prospectus filed first with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law.

In California: These franchises have been registered under franchise investment law of the State of California. Such registration does not constitute approval, recommendation or endorsement by the Commissioner of Business Oversight nor a finding by the Commissioner that the information provided herein is true, complete, and not misleading.

